

# Market 707 Case Study: Collaborative Cross-Sectoral Support for Food Entrepreneurship in Toronto

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*While entrepreneurship as a response to food insecurity is garnering widespread attention and support, there is inertia in creating the physical spaces and circumstances to host it. This research contributes to a wider toolkit regarding the creation of food entrepreneurial spaces and the timing, contributions, and considerations of collaborators.*

## Objectives

- Understand the roles educational institutions and governments in local food solutions
- Apply to the ongoing community collaborations conducted by Feeding City Lab

## Methodology

- Compiling official documents from Scadding Court Community Centre (SCCC), government, and grant foundations
- Interviewing key figures (Market Manager Jake Rutland, Founder of Scarborough Farmers' Market Jennifer Forde, FC Lab Professor Jo Sharma) to illuminate central themes



## ABOUT MARKET 707

Market 707 is a street-food and retail market created by SCCC. Since launching in 2011, it has hosted vendors supported in partnerships with institutions such as X University and Immigration Canada.

Compared to other prominent examples of food market spaces such as farmers' markets and catering collectives (e.g., Red Onion and Banglaar Saad), the market has a commercial kitchen and permanent vending property. This was made possible through public momentum building on past SCCC food infrastructure and programs, as well as aid from political figures and long-standing political ties.



## MAIN FINDINGS

### Collaborators

- Heavy community involvement (knowledge sharing for initial designs)
- Government cooperation in changing regulations and granting licenses
- Project donors (grant foundations, educational institutions)

### Building partnerships

- Existing connections provide momentum (e.g., political participation, community food projects)
- Partnerships are conducted for a particular task or goal